NINETEEN HUNDRED AND SIXTY-SIX

November

ANGLO-AMERICAN RELATIONS

Do you think that Britain has a "special close relationship" with America or does America have much the same relationship with us as with other leading European countries?

Special relationship: 54%
As with other countries: 32
Don't know: 14

Would you approve or disapprove if we gave up any claim to a "special relationship" with America if it would help us to get into the Common Market?

Approve: 32%
Disapprove: 37
Don't know: 31

If the British Government were to decide that Britain's interests would best be served by joining the European Common Market, would you approve or disapprove?

Approve: 67%
Disapprove: 17
Don't know: 16

If you had to choose between entering the Common Market, or closer association with America, which would you choose?

Enter Common Market: 56%
Association with America: 24
Don't know: 20

Do you think there is a good chance or a poor chance that Great Britain will be able to join the European Common Market?

Good chance: 58%
Poor chance: 23
Don't know: 19
FOREIGN RELATIONS

Do you think that Britain’s relationship with these countries is too close, not close enough or about right:

Russia?
- Too close: 8%
- Not close enough: 37%
- About right: 41%
- Don’t know: 14%

Eastern European countries like Czechoslovakia and Hungary?
- Too close: 4%
- Not close enough: 40%
- About right: 28%
- Don’t know: 28%

China?
- Too close: 9%
- Not close enough: 34%
- About right: 28%
- Don’t know: 29%

France?
- Too close: 13%
- Not close enough: 30%
- About right: 41%
- Don’t know: 16%

Germany?
- Too close: 13%
- Not close enough: 26%
- About right: 44%
- Don’t know: 17%

USA?
- Too close: 25%
- Not close enough: 13%
- About right: 50%
- Don’t know: 12%

Do you think Russia really wants to be friendly with the West or should we treat her advances with suspicion?
- Wants to be friendly: 54%
- Treat advances with suspicion: 36%
- Don’t know: 10%

Do you think that Britain should work more closely or less closely with the U.S.A. than it is at present on questions of:

Foreign policy?
- More closely: 39%
- Less closely: 24%
- As at present: 25%
- Don’t know: 12%

Economic policy?
- More closely: 37%
- Less closely: 20%
- As at present: 27%
- Don’t know: 16%
ATTITUDES AND PREJUDICES

Which of these words most clearly sums up your attitude towards:

Jews?
Very good ................. 16
Good ........................ 30
Fairly good ............... 31
Poor ........................ 8
Very poor ................... 3
Don’t know .................. 12

Coloured people?
Very good .................. 8
Good ........................ 23
Fairly good ............... 34
Poor ........................ 18
Very poor ................... 9
Don’t know .................. 8

Americans?
Very good .................. 13
Good ........................ 35
Fairly good ............... 35
Poor ........................ 10
Very poor ................... 3
Don’t know ................. 4

Germans?
Very good .................. 4
Good ........................ 25
Fairly good ............... 42
Poor ........................ 11
Very poor ................... 5
Don’t know ................. 9

French?
Very good .................. 4
Good ........................ 13
Fairly good ............... 29
Poor ........................ 27
Very poor ................... 16
Don’t know ................. 11

Russians?
Very good .................. 4
Good ........................ 22
Fairly good ............... 34
Poor ........................ 16
Very poor ................... 5
Don’t know ................. 19

From the list on this card, which words seem to you to describe the French people best?

Quick-tempered .................. 14
Ordinary ........................ 12
Artistic ........................ 11
Conceited ......................... 11
Religious ......................... 11
Sly ................................ 8
Arrogant ......................... 8
Hardworking ...................... 6
Intelligent ....................... 6
Treacherous ...................... 6
Practical ......................... 5
Rude ........................... 5
Radical .......................... 4
Progressive ...................... 4
Honest .......................... 4
Generous ......................... 4
Warlike ......................... 3
Lazy ............................ 3
Aristocratic ...................... 3
Ignorant ......................... 3
Dull ............................ 3
Brave .......................... 3
Unimaginative ................... 1
Cruel .......................... 1

From this list on this card, which words seem to you to describe the American people best?

Progressive ...................... 24
Conceited ....................... 16
Intelligent ...................... 15
Generous ....................... 15
Hardworking ................... 14
Practical ...................... 10
Ordinary ....................... 8
Honest .......................... 8
Arrogant ......................... 8
Warlike ......................... 6
Radical .......................... 4
Rude ............................ 3
Dull ............................ 3
Quick-tempered .................. 2
Lazy ............................ 2
Unimaginative ................... 2
Ignorant ......................... 2
Brave .......................... 2
Religious ....................... 1
Artistic ........................ 1
Sly ................................ 1
Treacherous ...................... 1
Aristocratic ...................... 1
Cruel .......................... 1
From the list on this card, which words seem to you to describe the Russian people best? (Dec '67)

<table>
<thead>
<tr>
<th>Word</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hardworking</td>
<td>33%</td>
</tr>
<tr>
<td>Progressive</td>
<td>23%</td>
</tr>
<tr>
<td>Intelligent</td>
<td>15%</td>
</tr>
<tr>
<td>Practical</td>
<td>11%</td>
</tr>
<tr>
<td>Warlike</td>
<td>9%</td>
</tr>
<tr>
<td>Ordinary</td>
<td>7%</td>
</tr>
<tr>
<td>Dull</td>
<td>6%</td>
</tr>
<tr>
<td>Radical</td>
<td>5%</td>
</tr>
<tr>
<td>Unimaginative</td>
<td>4%</td>
</tr>
<tr>
<td>Arrogant</td>
<td>4%</td>
</tr>
<tr>
<td>Honest</td>
<td>4%</td>
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<tr>
<td>Sly</td>
<td>3%</td>
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<td>Treacherous</td>
<td>3%</td>
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<td>Cruel</td>
<td>3%</td>
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<td>3%</td>
</tr>
<tr>
<td>Brave</td>
<td>3%</td>
</tr>
<tr>
<td>Generous</td>
<td>2%</td>
</tr>
<tr>
<td>Conceited</td>
<td>2%</td>
</tr>
<tr>
<td>Quick-tempered</td>
<td>2%</td>
</tr>
<tr>
<td>Lazy</td>
<td>1%</td>
</tr>
<tr>
<td>Aristocratic</td>
<td>1%</td>
</tr>
<tr>
<td>Rude</td>
<td>1%</td>
</tr>
<tr>
<td>Religious</td>
<td>1%</td>
</tr>
<tr>
<td>Artistic</td>
<td>1%</td>
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</table>

**BRITAIN'S BEST FRIEND**

Which country do you regard as Britain's best friend?

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>America</td>
<td>45%</td>
</tr>
<tr>
<td>Australia</td>
<td>10%</td>
</tr>
<tr>
<td>Canada</td>
<td>6%</td>
</tr>
<tr>
<td>Scandinavia</td>
<td>3%</td>
</tr>
<tr>
<td>West Germany</td>
<td>3%</td>
</tr>
<tr>
<td>Holland</td>
<td>2%</td>
</tr>
<tr>
<td>Switzerland</td>
<td>2%</td>
</tr>
<tr>
<td>Belgium</td>
<td>1%</td>
</tr>
<tr>
<td>France</td>
<td>1%</td>
</tr>
<tr>
<td>Russia</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>3%</td>
</tr>
<tr>
<td>Don't know</td>
<td>23%</td>
</tr>
</tbody>
</table>

Which country on the Continent of Europe is Britain's best friend?

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>15%</td>
</tr>
<tr>
<td>Holland</td>
<td>12%</td>
</tr>
<tr>
<td>Denmark</td>
<td>11%</td>
</tr>
<tr>
<td>Belgium</td>
<td>8%</td>
</tr>
<tr>
<td>Sweden</td>
<td>7%</td>
</tr>
<tr>
<td>Norway</td>
<td>5%</td>
</tr>
<tr>
<td>France</td>
<td>4%</td>
</tr>
<tr>
<td>Italy</td>
<td>1%</td>
</tr>
<tr>
<td>Spain</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
<tr>
<td>Don't know</td>
<td>34%</td>
</tr>
</tbody>
</table>

**THE GALLUP POLL**

March 1969

**FOREIGN RELATIONS**

Which of these three — Europe, the Commonwealth or America — is the most important to Britain?

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Europe</td>
<td>21%</td>
</tr>
<tr>
<td>Commonwealth</td>
<td>34%</td>
</tr>
<tr>
<td>America</td>
<td>34%</td>
</tr>
<tr>
<td>Don't know</td>
<td>11%</td>
</tr>
</tbody>
</table>

How important do you think it is for Britain to have a close relationship with:

- **Commonwealth countries**
  - Very important | 54%       |
  - Important     | 31%       |
  - Not very important | 8%    |
  - Don't know   | 7%        |

- **America**
  - Very important | 45%       |
  - Important     | 41%       |
  - Not very important | 7%    |
  - Don't know   | 7%        |

**European countries**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very important</td>
<td>38%</td>
</tr>
<tr>
<td>Important</td>
<td>43%</td>
</tr>
<tr>
<td>Not very important</td>
<td>11%</td>
</tr>
<tr>
<td>Don't know</td>
<td>8%</td>
</tr>
</tbody>
</table>

Which of these statements most nearly sums up your attitude towards:

- **The French**
  - Like them a lot | 22%       |
  - Like them       | 37%       |
  - Quite like them | 29%       |
  - Dislike them   | 6%         |
  - Strongly dislike them | 3%   |
  - Don't know     | 3%         |

- **The Germans**
  - Like them a lot | 3%        |
  - Like them       | 24%       |
  - Quite like them | 41%       |
  - Dislike them   | 24%        |
  - Strongly dislike them | 6%  |
  - Don't know     | 2%         |

- **The Americans**
  - Like them a lot | 10%       |
  - Like them       | 41%       |
  - Quite like them | 37%       |
  - Dislike them   | 8%         |
  - Strongly dislike them | 2%  |
  - Don't know     | 2%         |